

ANNUAL REPORT

2016 2017



SOCODEVI, THE SOCIÉTÉ DE COOPÉRATION POUR LE DÉVELOPPEMENT INTERNATIONAL, IS A NETWORK OF COOPERATIVE ENTERPRISES AND MUTUALS THAT SHARE THEIR TECHNICAL EXPERTISE AND KNOWLEDGE WITH PARTNERS IN DEVELOPING COUNTRIES TO CREATE, PROTECT AND DISTRIBUTE WEALTH.

SOCODEVI has measured success by the ability of the enterprises receiving assistance to become reference models in their area due to the sustainability and impact of their activities.

Since 1985, our ultimate objective is to:

IMPROVE LIVING CONDITIONS OF THE POPULATIONS WE ASSIST.





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MESSAGE FROM THE PRESIDENT

Cécile B. Pichette,
SOCODEVI President

Providing Assistance, Creating Prosperity

“IN THE PAST, WE HAD BEEN TRYING AS BEST WE COULD TO BUILD A LIFE IN OUR COMMUNITY BY GROWING COCOA BUT HAD BECOME DISCOURAGED. HOWEVER, AFTER LEARNING A LOT ABOUT PRODUCTION TECHNIQUES FROM SOCODEVI, WE ARE NO LONGER DISCOURAGED BECAUSE WE ARE NOW CONFIDENT OF GROWING THE BEST COCOA IN COLOMBIA.”

This inspiring testimonial comes from Nury Rodriguez, a cocoa farmer and a local leader in the Department of Antioquia Colombia, who received assistance from SOCODEVI. For people in this region where many families are struggling to improve their livelihoods, this statement of hope offers a clear message – it is possible to create change for the better!

SOCODEVI believes that improving community livelihoods calls for sustained effort and properly targeted interventions. For the family of Nury Rodriguez and for thousands of other families in Colombia, the better income produced by selling cocoa that meets international standards is a step towards a better future. However, on its own this is not sufficient. We must take action towards greater empowerment and the creation of profitable cooperative enterprises to achieve what we want to deliver to these communities – a sustainable path to future growth and prosperity.

We are engaged in similar efforts in Peru and especially in Vietnam, two countries I was fortunate to visit during my first year as president at SOCODEVI. There I witnessed women and men working side by side every day to confront exclusion and poverty in a spirit of cooperation and determination. SOCODEVI provides closely supervised assistance to these women and men to make a change. In Vietnam during an exercise tracking our achievements with our Vietnamese partners, I was happy to observe the results produced by our partnership program for cooperatives and mutuals, the level of satisfaction, the lessons learned and how the project is progressing.

No snap decisions are ever made. Time is needed to put effective strategies and teams in place to support highly these disadvantaged communities, optimize our resources and maximize the expertise provided by our network of cooperatives and mutuals. Patience is required to best achieve our goals and learn lessons.

An organization with the wind in its sails

To continue enhancing SOCODEVI's progress, we have adopted a new strategic plan for 2017-2020 to enable us to deliver new solutions to our partners and meet the complex challenges facing development. It is worth emphasizing that the targets set in the previous strategic plan were more than satisfactorily achieved. SOCODEVI, your organization, is sound and in great shape.

SOCODEVI was actively involved in the International Summit of Cooperatives in Québec City as a partner organization starting with the events preceding the summit dealing with the activities of cooperatives in international development and the strengthening of networks. Subsequently we organized and co-chaired a workshop on sustainable forestry in collaboration with the Food and Agriculture Organization of the United Nations (FAO). This activity involved participation by the Quebec Federation of Forestry Cooperatives, IRECUS, The Ministry of the Economy of Guatemala, FEDECOVERA-Guatemala and El Ceibo from Bolivia, all longstanding SOCODEVI partners.

During a luncheon conference for International Development Week organized with the Honourable Marie-Claude Bibeau, Minister of International Development and La Francophonie, we outlined the efforts made by SOCODEVI to boost the economic empowerment of women and emphasized how cooperatives contribute to women's empowerment.

The strength of our network of cooperatives and mutuels

The contributions from SOCODEVI member institutions offer incredible leverage for achieving our shared goal that has remained the same for three decades – helping empower populations and communities to enjoy equitable and sustainable economic growth providing better livelihoods thanks to the cooperative model.

Our network of cooperatives and mutuels continues to expand. The arrival of the Fédération des coopératives de services à domicile et de santé du Québec (FCSDSQ), a home health service provider, offers highly interesting perspectives for SOCODEVI in terms of expertise in this essential sector. We can take satisfaction in the fact that our membership now consists of 27 cooperatives and mutuels working to create a fairer world. I firmly believe that this pool of expertise and resources combined with the high level of achievement recorded by the entire SOCODEVI team is an incredibly strong driving force for creating a better world!

To all the women and men cooperative workers, I say that our moment has arrived. Now is the time to help reduce inequalities and add more testimonials similar to that of Nury Rodriguez from Colombia.

Working together, building cooperatives, we can make a difference.



Cécile Brassard Pichette
SOCODEVI President



THE SOCODEVI INTERCOOPERATION AWARD

This award is given to members, directors or employees of cooperatives and mutuals affiliated with SOCODEVI or to personalities for their contribution to achieving our mission and for their commitment to our projects.

This year SOCODEVI recognizes the exceptional contributions made by:



Gaétan Jodoin,
Agropur

Gaétan Jodoin (centre) with Serge Riendeau, Agropur, and Cécile B. Pichette, SOCODEVI President and Citadelle Vice President.



Gérald Beaulieu,
Quebec Federation of Forestry Cooperatives (FQCF)

Gérard Beaulieu (on the left), with Cécile B. Pichette, SOCODEVI President and Vice President at Citadelle and Richard Lacasse, SOCODEVI Executive Director.

MESSAGE FROM THE EXECUTIVE DIRECTOR

Richard Lacasse, SOCODEVI Executive Director

Solutions adapted to meet development needs

This has been a great year, with outstanding achievements, significant progress, a series of exciting projects, a highly motivated team and adapted solutions. We can proclaim that SOCODEVI's 2014-2017 strategic plan targets have been achieved to a large extent, making the organization financially sound and enabling us to fulfill our mission.

We have adopted a new strategic plan for 2017-2020. The vision for the new plan is to increase SOCODEVI's effectiveness and efficiency for supporting our partner cooperatives and associations by providing adapted solutions and innovative techniques. In this way we will propel these organizations into becoming reference models in their communities due to their economic and social performance as they deliver tangible assistance for improving the livelihoods of target populations.

The fight against poverty and inequality

SOCODEVI's efforts are aligned with the 2030 Agenda for Sustainable Development and new Global Goals, especially those tied to eliminating poverty, (Goal 1), gender equality (Goal 5), economic growth (Goal 8) and climate action (Goal 13).

In 2016 the Canadian Government reviewed its international aid policy and held wide-ranging consultations. SOCODEVI actively participated in these consultations during round table discussions and workshops and submitted a paper. The consultation document emphasizes that

“CANADA RECOGNIZES THE IMPORTANCE OF ECONOMIC GROWTH FOR REDUCING POVERTY AND PROMOTING SHARED PROSPERITY.”

We hold the same conviction and also believe that such growth must be sustainable and inclusive. It is our conviction that the concept of sustainable development incorporating qualitative and inclusive growth is a definition with substantive meaning.



In addition to ending poverty, one of the most important challenges we face is the struggle to reduce economic inequalities, the source of injustice and a time bomb threatening global stability. Canada has a strong reputation in development aid and can build on that to do even more. The consultation document underscores that “we need to build on our comparative advantages and use more innovative programming mechanisms and partnerships to achieve lasting results.” One of Canada’s comparative advantages is our recognized expertise in specific sectors of excellence and this should be more extensively promoted. Cooperatives in Canada form one of these sectors of excellence in which we are considered a world leader. We can and we should do more in this regard.

New projects in the Americas and Africa

We have launched major new projects in Bolivia and Honduras over the last year. In Bolivia, an innovative initiative integrates the dimensions of better health for the community with efforts to consolidate agrifood and agro-industrial economic activities likely to generate income and improve family livelihoods. It is focused on women and children. The experience and the presence of SOCODEVI in the region facilitates fast and efficient implementation of the planned activities. This project is being implemented in partnership with a Canadian organization specializing in health care.

The project in Honduras is aimed primarily at valorizing agroforestry in 5 Departments. It will have a direct impact on 3,000 women and men agroforestry producers. This project will provide support for improved production techniques and better capacity by families to manage production activities. It will also improve competitiveness and facilitate market access for products from targeted cooperatives and associative enterprises, in particular, coffee, cocoa, wood and furniture products and pine resin. These two initiatives are being conducted with financial assistance from the Government of Canada.

We have also won new contracts in Morocco, Liberia and Haiti with various financial partners. In Morocco, SOCODEVI has obtained a contract to assist the High Commissioner for Water, Forests and the Fight against Desertification in carrying out a diagnostic study of the status of forestry cooperatives in that country and in training administrators in various aspects of organizing cooperatives.

Promising results in Mali, Colombia and Ukraine

SOCODEVI was active in more than a dozen different countries in 2016-2017. There was significant progress and the unmistakable results produced in Mali, Colombia and Ukraine are fine examples. It should be noted that the large majority of the projects received assistance from expert resource persons – namely the staff, members or directors from SOCODEVI's network of cooperatives and mutuals who provided technical assistance on site or shared their experience when receiving visitors to Québec. The high quality of the expertise that we can supply to our partners as special assistance provided by representatives of our members is our exceptional distinguishing feature. I would like to extend my thanks for these contributions.

In Mali, the Feere Diyara (Good Marketing) project has experienced a year of strong consolidation of economic services in the 16 supported cooperatives that have over 32,000 women and men grain and market vegetable growers. Major investments have been made in new infrastructure for warehousing, storage and machinery for conditioning and processing of crops. These investments, along with training programs designed for their effective management and utilization, are essential for improving the quality of agricultural products and, consequently, the incomes of women and men farmers.

BY SUPPORTING STRONGER ORGANIZATION OF THE ECONOMIC ACTIVITIES OF THE AGRICULTURAL COOPERATIVES, WE ARE MAKING SUBSTANTIAL IMPROVEMENTS TO FOOD SECURITY OF THE POPULATIONS AND A SIGNIFICANT REDUCTION IN THE POVERTY RATE AMONG FAMILIES, WHICH IS OUR ULTIMATE GOAL.

This project was carried out by the Alliance agricole internationale under the leadership of SOCODEVI.

In Colombia, project activities to strengthen the competitiveness of agricultural cooperative enterprises have taken on additional impetus. The business proposals of the 25 organizations supported within the six value chains (cocoa, coffee, pepper, fish farming, dairy and fruit) are moving forward. Implementation of these business plans involves the development and application of several new competencies and skills in management and governance. This means that these women and men farmers must comply with the standards set for quality and rules for certification by adopting new practices for production and processing. We have also innovated by conducting a short, medium and long-term viability analysis of the associations supported, combining indicators tied to the user-member relationship, good governance and financial and economic management. It is also important to mention the visit by the Honourable Marie-Claude Bibeau, Canada's Minister of International Development and La Francophonie who discussed SOCODEVI's activities with several beneficiary families. The Minister also delivered a message of encouragement to the women involved in the project. Communication and publicity efforts were carried out in collaboration with the Embassy of Canada to make these achievements known.

In Ukraine, a grain elevator was built for storage and processing. Currently it has a capacity of more than 12,700 metric tons, but this could triple over a three-phase expansion. It is a tremendous tool for the women and men producers of the cooperatives and will add value to their crop harvests, facilitate commercialization at fair prices and help boost profitability for crops grown.



The partnership program for cooperatives and mutuals (PPCM) operating in Vietnam, Bolivia and Peru came to an end this year. We were able to record tremendous improvements in terms of volume of business, governance, while increasing the participation of women on decision making bodies and incorporating environmental concerns into the activities. In Vietnam, a wide-ranging exercise was conducted with Vietnamese partners and authorities. It produced quantitative and qualitative assessment of achievements in each province in relation to the targeted cooperative models along with defining the path forward for Vietnamese authorities and cooperatives to consolidate these gains.

Ongoing improvement

SOCODEVI is pursuing investments in improving systems to collect and process hard data. This will enable us to monitor project results and more accurately measure sustainable changes and improvements to the livelihoods of the populations involved and the performance of the cooperatives in which they are members.

Improvements to the methodologies and the support tools for cooperatives, along with the design and implementation of innovative adaptive solutions are the subject of ongoing attention from the entire SOCODEVI team at the head office and in the field. I would like to express my thanks to all the women and men working with us around the world for their commitment to this approach. SOCODEVI knows how to adapt its ways of working and its support for its partners in the South in order to address new challenges such as climate smart agriculture.

I would also like to emphasize our carbon offset initiative, the Tree of Intercooperation, through which more than 80,000 trees were planted in the North and the South to compensate for CO₂ emissions related to our operations. I would like to acknowledge the many members who have taken part in this initiative and I invite others to join in so that we can all make a difference working together.

The SOCODEVI cooperative family has grown this year and I would like to thank the board of directors for the quality of their governance and for the support they have provided to ensure development at SOCODEVI.

Richard Lacasse
SOCODEVI Executive Director





2016-2017 BOARD OF DIRECTORS



CÉCILE B. PICHETTE, President
Vice President of Citadelle

PIERRE GENEST, Treasurer
Board Chair, Mutual Management Corporation



CATHY FRASER, Director
Director at La Coop fédérée

STÉPHANE ROCHON, Director
President and CEO of Humania Assurance*



JOCELYN LESSARD, Secretary
Director General of the Quebec Federation of Forestry Cooperatives

JEAN FILIATRAULT, Director
Board member at Agropur



JOCELYNE ROULEAU, Vice President
Director General of the Confédération québécoise des coopératives d'habitation

CLÉMENT ASSELIN, Director
President of the Fédération des coopératives d'alimentation du Québec



SUZANNE L. MAILHOT, Director
Director at Promutuel Insurance

J. BENOÎT CARON, Director
Director General of the Fédération des coopératives de services à domicile et de santé du Québec



MICHEL LAFLEUR, Director
President of the Fédération des coopératives funéraires du Québec



FRANCIS VIENS, Director
Representative of the Fédération québécoise des coopératives en milieu scolaire



JEAN ST-GELAIS, Director
Chairman of the Board and Chief Executive Officer of La Capitale

*replaced Richard Gagnon in February 2017

A NETWORK OF COOPERATIVES
AND MUTUALS

THAT COOPERATE, CREATE WEALTH AND SHARE EXPERTISE

The network of SOCODEVI
member institutions at a glance

27

cooperative and
mutual **ENTERPRISES**

3.4

million **MEMBERS**
in Canada

35,000

EMPLOYEES

\$20

billion (CAN) in **REVENUE**

Auxiliary members

- Conseil québécois de la coopération et de la mutualité (CQCM)
- Coopérative funéraire des Deux-Rives
- Coopérative de développement régional du Québec
- Groupe coopératif Dynaco
- Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS)
- Agrilait Coop
- Agrivert Coop
- Comax Coop
- Profid'Or Coop
- Unicoop Coop
- UL Mutual
- Mutuelle Assurance des Commerçants et Industriels de France (MACIF)
- Nutrinor
- Réseau de la coopération du travail du Québec (RÉSEAU)



Fédération québécoise des coopératives en milieu scolaire



Fédération québécoise des coopératives forestières



OUR ACTIVITIES AROUND THE WORLD

Our projects in 2016-2017

13 countries 4 continents

- **Latin America and Caribbean**
Bolivia / Colombia / Haiti / Honduras / Peru
- **Africa**
Ivory Coast / Guinea / Liberia / Mali / Morocco / Senegal
- **Europe and Asia**
Ukraine / Vietnam

1 BOLIVIA

- Multisectoral Program to Improve Livelihoods in Rural Areas (PROMAVI) / *In consortium with the Centre for International Cooperation in Health and Development – CCISD*
- Development of an Agro-industrial Spice and Herb Value Chain

2 COLOMBIA

- Strengthening the Competitiveness of Associative Enterprises (PROCOMPITE)

3 IVORY COAST

- Technical and Entrepreneurial Assistance to Cocoa Growers in Akouépé

4 GUINEA

- Improved incomes for agricultural producers in Touldé and Petoun

5 HAITI

- Valorization and Capacity Building For Food Security (AKOSSA) / *In consortium with Laval University*
- Water Management in the Artibonite Watershed (PROGEBa) / *In consortium with the Centre for International Studies and Cooperation (CECI) and AECOM*
- Strengthening Agricultural Public Services (RESEPA II) / *In consortium with the Alliance agricole internationale (AAI)*
- Technology Transfer to Farmers in the North and North-East (PTTA) / *In consortium with the Alliance agricole internationale (AAI)*

6 HONDURAS

- Canada-Honduras Value-Added Agroforestry Project (CAHOVA)

7 LIBERIA

- Revitalization of the Coffee-Cocoa Value Chain



8 MALI

- Feere Diyara Project – Marketing Support for Grain and Market Vegetable Farmers / *In consortium with the Alliance agricole internationale (AAI)*

9 MOROCCO

- Support to the High Commissioner for Water, Forests and the Fight Against Desertification (HCEFLCD) to conduct a diagnostic study of the status of forestry cooperatives

10 PERU

- Diversification and Improvement of the Competitiveness of Associative Enterprises in Mining Areas (PRODIVCOM)

11 SENEGAL

- Support to the Rice Value Chain for Food Security – BEY DUNDE / *In consortium with the Alliance agricole internationale (AAI)*
- Capacity building for housing cooperatives

12 UKRAINE

- Improvements to Competitiveness and development of Entrepreneurship in the Dairy Sector
- Establishment of Cooperatives for Grain Storage and Marketing / *In consortium with the Canadian Co-operative Association (CCA) and IRECUS, the Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke*

13 VIETNAM

- Vietnam Cooperative Enterprise Development Project (VCED)

MULTI-COUNTRY

- Partnership Program for Cooperatives and Mutuals (PPCM) – Bolivia, Peru and Vietnam
- International Youth Internship Program (IYIP)



INNOVATION AND EFFECTIVENESS FOR HELPING COMMUNITIES

Virginie Levasseur, Director,
SOCODEVI consulting services and innovation

We recorded many achievements in our first year of activities at SOCODEVI's Consulting Services and Innovation division thanks to our highly mobilized, well-equipped team of women and men advisors utilizing best practices, shared tools and advanced methodologies.

What a terrific first year it was! After three decades of experience in the implementation of development projects, our organization has taken on the task of analyzing our successes, finding innovative techniques and ensuring that new projects incorporate them.

In addition, the large scale of the contracts recently won by SOCODEVI absolutely call for extraordinary mobilization by our staff to enable our partners take advantage of the knowledge and expertise available from all our teams. This is aimed at maximizing the impact of our efforts to help communities around the world.

Before describing several examples of our recent successes involving innovation, let us describe how SOCODEVI sees innovation. In our opinion, innovation means evoking enthusiasm in our partners for expanding their knowledge along with their hard and soft skills. It also involves the utilization of new tools, techniques and practices to enable cooperative enterprises to become more profitable, more self sufficient and democratic. This is another way to say that innovating means ensuring sustainability.

Learning how to pave the way to self-sufficiency

A new methodology for implementing farmer field schools (FFS) is one of our most recent and interesting innovations. The Food and Agriculture Organization of the United Nations (FAO) developed the FFS concept using the principles of adult education. The women and men farmers in our FFS are able to put into practice the knowledge they gain when "learning by doing."

For example, to support the spice value chain in Bolivia, SOCODEVI has innovated by integrating its gender equality training program into the FFS. Women and men attend FFS sessions together and jointly benefit from the expertise related to technical aspects of farm production, environmental concerns and issues related to equality. In the Department of Chuquisaca and other regions in the country, the results are very promising. Women are not only involved in production activities, but also take part in decision making related to agricultural activities, family business management and the development of their cooperative.

This methodology has also been applied in Honduras and Vietnam as part of the new CAHOVA and VCED projects. It should be noted that women and men farmers in Vietnam are particularly interested in practices that allow them to adapt to climate change and this is a core subject in our farmer field schools.



Mechanisms and tools for sustainable development

Our Tree of Intercooperation program takes up the challenge of supporting forestry expansion using carbon offsets. The methodology of this increasingly popular initiative will be systemized.

Moreover, because adapting to climate change is such a crucial challenge for vulnerable populations in the South, we will develop and constantly improve our ways to support women and men farmers dealing with the risks inherent to these environmental disruptions. To achieve this goal, SOCODEVI uses an approach it has prioritized over the last thirty years and which has only recently been designated as climate smart agriculture. The objectives of this approach include an increase in productivity and in the incomes of farming families, along with adaptation to the impact of climate change and the reduction of greenhouse gases.

A tool to improve the performance of cooperative enterprises

At SOCODEVI, the development of enterprises by top-performing cooperatives, mutuals and associations spearheads our fight against inequalities around the world. Proposing innovative solutions such as our recently upgraded PerformCoop web platform is one of the avenues we are using to increase the effectiveness of the organizations we assist in order to maximize the impact of their activities in the community.

Today, PerformCoop 2.0 is available for our partners to help them reach their performance goals, monitor results and analyze their expansion. This platform now offers a more user-friendly interface and upgraded applications to facilitate its deployment and utilization.

The future looks very promising. Our teams in Canada and in the field are zealous in their efforts to continue innovating and enhancing our toolkits. All our efforts, our motivation and our energy have a single focus – helping make substantial improvements to the livelihoods of the communities we support around the world.

Virginie Levasseur,
directrice Services-conseil et Innovation de SOCODEVI



CONTINUOUSLY INNOVATING FOR BETTER COOPERATION



PerformCoop

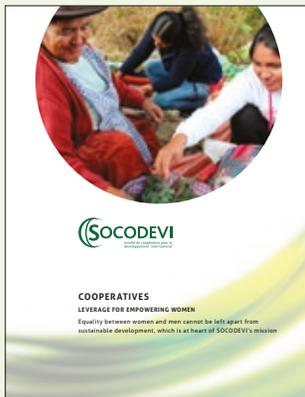
A change management approach, a software application for cooperative and associative enterprises and project managers, training materials and management tools for enterprises.



Tree of Intercooperation

Tree of Intercooperation

A carbon emission compensation program that plants trees in Québec and around the world.



Cooperatives and Gender Equality

An effective tool for the economic empowerment of women.



Climate Smart Agriculture

A multidisciplinary approach to reduce the impact of climate change on vulnerable communities.

SOCODEVI, FIRMLY COMMITTED TO SUSTAINABLE DEVELOPMENT GOALS



THE SOCODEVI TEAM



Our Team

- 1** **MATTHIEU ASSELIN,**
Director, Business Development
- 2** **RICHARD LACASSE,**
Executive Director
- 3** **ALAIN PLOUFFE,**
Director, International Program
- 4** **LUC SIMARD,**
Director, Administration, Finance
and Human Resources
- 5** **VIRGINIE LEVASSEUR,**
Director, Consulting Services
and Innovation

A total of **320** women and men are on our team around the world working to support our partner cooperatives.

Representation and offices around the world

AMERICAS



BOLIVIA
RUBEN ESCAMILLA
La Paz



COLOMBIA
SÉBASTIEN VALDIVIESO
Bogota



GUATEMALA
JULIE GAGNÉ
Guatemala City



HONDURAS
SERGE LANTAGNE
Tegucigalpa



PERU
MARIO BOIVIN
Lima

AFRICA



IVORY COAST
Abidjan



LIBERIA
HENRI BERUBÉ
Monrovia



MALI
NORMAND JACOB
(Alliance agricole internationale)
Bamako

ASIA AND OTHER REGIONS



VIETNAM
GABY BRETON
Ho Chi Minh Ville



UKRAINE
MAKSYM MAXIMOV
*Agricultural Extension Service
of Dnepropetrovsk*

IVAN PANKIV
*Agricultural Extension
Service of Lviv*

ASSIGNMENTS ENDING:

RÉJEAN LANTAGNE
Peru

MAXIME PRUD'HOMME
Vietnam

MESSAGE FROM THE SOCODEVI FOUNDATION

Gaétan Jodoin, Chair of the SOCODEVI Foundation



Our Input Can Change Lives

In today's world where we are all increasingly being solicited for a multitude of causes, it is a major challenge to successfully raise funds to help improve the livelihoods of poor families around the world. Just the same, the women and men we reach express their solidarity with the mission of the SOCODEVI Foundation and are loyal in their support of our activities.

This year the SOCODEVI Foundation has contributed to the development of cooperative organizations in Bolivia, Peru and Vietnam through investments aimed at enhancing and revitalizing economic activities for member families. In total:

**In 2016-2017, the SOCODEVI Foundation
has provided financial support to**

16 new projects

**in Bolivia, Colombia, Peru and Vietnam
for a total amount of**

CAN \$331,880

Examples of our initiatives include:

BOLIVIA SUPPORT FOR SCHOOL MEALS

More than 3,000 children in 48 schools in the town of Colcha, an area located at over 3,000 metres in altitude, will start their day with a meal based on quinoa supplied by CECAOT, a central agency of cooperatives that have 250 member family farmers. Thanks to support from the SOCODEVI Foundation and the Fonds Solidarité Sud, CECAOT has acquired an industrial oven that will improve the quality of the food products and optimize operations, thus benefiting the children in the region.





PERU

SUPPORT FOR COFFEE FARMING FAMILIES

With financial assistance from **La Capitale**, the member families of the CEBICAFEN cooperative are now able to better control the grade of the coffee beans they produce thanks to the construction of a fully-equipped quality control monitoring centre. In addition, the trademark and the marketing tools were revamped by expert consultants from La Capitale. These efforts led to better prices for the cooperative's products on local and international markets.

PERU

EMERGENCY FLOOD ASSISTANCE

An emergency fund of \$50,000 was established to help Peruvian cooperatives highly affected by the torrential rain that devastated communities in that country in March this year. The aid went to revitalizing the farmlands of women and men producers so they could restart operations.

Last year's highlights include the overwhelming success of our golf tournament, our main financing activity which was undoubtedly a high point for its expression of solidarity and commitment from our network. This event raised more than \$60,000, a historic record, thanks to the generosity of all the women and men who took part and to the support provided by Promutuel Assurance, the primary tournament partner.

This was also a year for raising awareness as we strengthened our communications efforts on several web platforms. In addition, the SOCODEVI contest allowed three individuals from our network of cooperatives and mutuels to enjoy an unforgettable experience in Bolivia and see the impact of our activities in that country. This is a winning formula that will be used again this year since we are preparing another awareness tour soon.

Since it provides significant leverage for SOCODEVI projects, our Foundation will continue its fundraising endeavours. We must also continue to strengthen the recognition of our organization. We need to publicize the results of our action, convince the women and men in our circle and the public in general that every donation counts, no matter how small. This is a message we will not hesitate to repeat.

In the coming year, we will review and optimize our approach related to how we publicize the projects to be financed. To achieve our goals, we count on two essential ingredients – the engagement of all the board members in our network and the professionalism of the SOCODEVI teams and its Foundation. Working together we can all add something extra to the effort!

SOCODEVI Foundation 2016-2017 Board of Directors

- Gaétan Jodoin, President
- René Arès, Vice President
- Patrick Cyr, Secretary-Treasurer
- Guy Bouchard, Director
- Cathy Fraser, Director
- Suzanne L. Mailhot, Director
- Danielle Lacombe, Director

Gaétan Jodoin,
Chair of the SOCODEVI Foundation



MAIN FINANCIAL PARTNERS

- Global Affairs Canada (GAC) – Canadian International Development Agency (CIDA)
- Inter-American Development Bank (IDB)
- World Bank(WB)
- Private enterprises in the agricultural, cocoa, coffee, and mining sectors
- Government of Haiti – Ministry of agriculture, Natural Resources and Rural Development
- Government of Liberia – Ministry of Agriculture
- Government of Mali – Ministry of Rural Development
- Ministère des Relations internationales et de la Francophonie du Québec
- International NGOs and Foundations

OUR APPROACH

Since 1985, SOCODEVI and its network of member institutions have advocated the use of cooperatives and mutuals as effective tools to create, protect and distribute wealth in developing countries.

This model produces tangible results:

- Improved living conditions for populations
- Better distribution of wealth
- Hundreds of profitable associative enterprises that foster the empowerment of communities for their own development
- Thousands of women who participate equitably in decision making within organizations.

OUR SECTORS OF ACTIVITY



Agrifood



Local Economic Development



Sustainable Forestry and Agro-forestry



Financial Services and Insurance



Housing and other sectors

OUR SERVICES

Thanks to the expertise of our member institutions and of our personnel in Canada and in the field, we have earned recognition in the following sectors:

- Set up and consolidation of cooperative enterprises, mutuals and associative enterprises
- Development of profitable economic activities for networks for cooperatives and mutuals in the South and for their members
- Capacity building based on development of competencies
- Consulting expertise for planning and management, production, commercialization and good governance
- Development and (or) consolidation of agricultural value chains
- PerformCoop – change management
- Management of participatory process
- Institutional support for governmental entities
- Transfer of knowledge and technologies.



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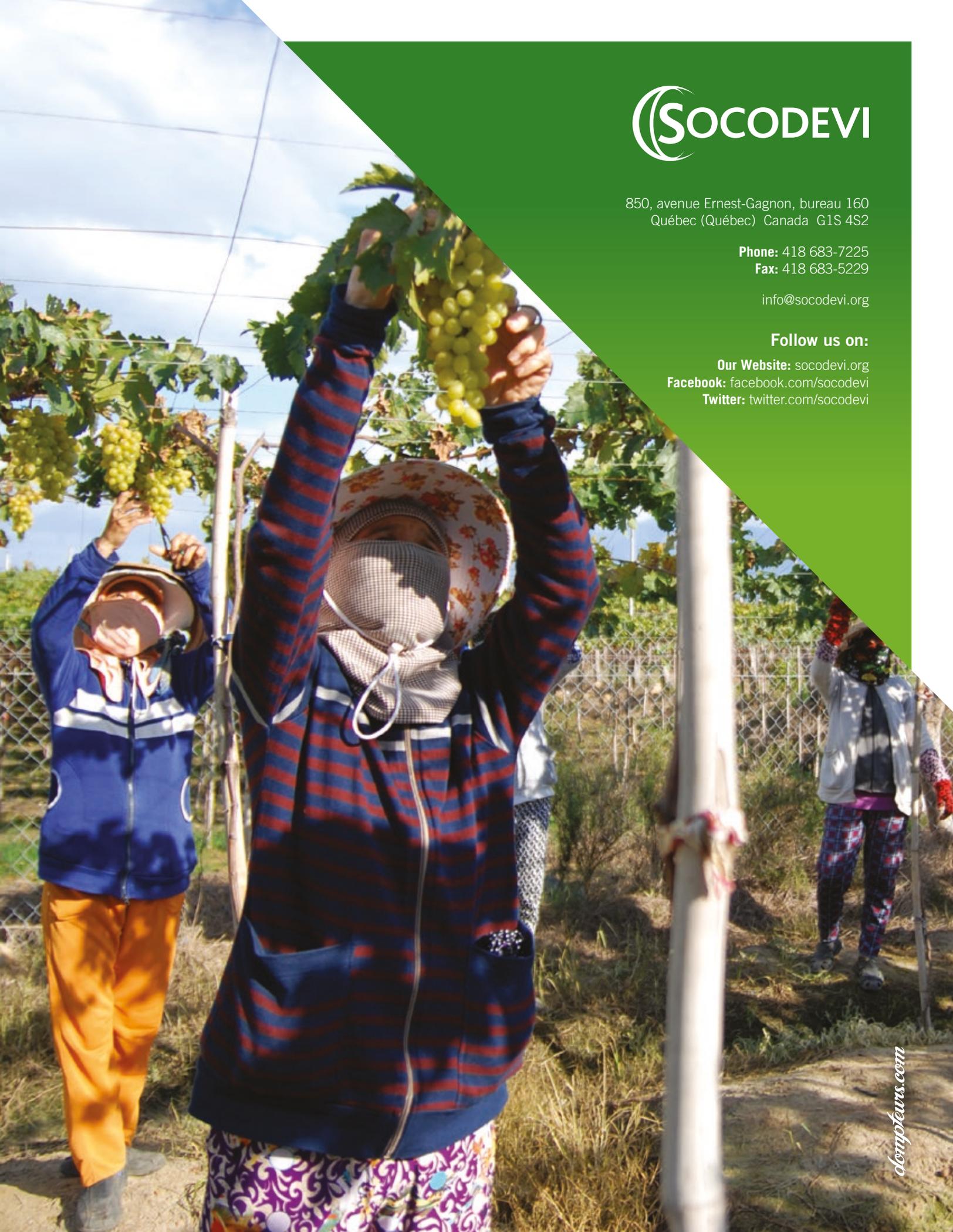
info@socodevi.org

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dcampfeurs.com