



COOPERATE · ENRICH · SHARE



2017 - 2018

Annual Report



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SOCODEVI contributes to improving the living conditions of disadvantaged families in developing countries by supporting the creation and strengthening of cooperative enterprises that are inclusive, profitable and sustainable.

SOCODEVI is a network of cooperatives and mutuals that measures its success through the capacity of the enterprises that it supports as they become the reference point in their communities through their sustainability and the impact of their activities.

**SINCE 1985, OUR ULTIMATE OBJECTIVE HAS BEEN TO
IMPROVE THE LIVING CONDITIONS OF THE POPULATIONS
THAT WE SUPPORT.**



COOPERATE · ENRICH · SHARE



CHANGING THE WORLD THROUGH GENDER EQUALITY

Cécile B. Pichette, President of SOCODEVI

MAKING THE WORLD A MORE PROSPEROUS AND FAIRER PLACE CAN ONLY BE ATTAINED THROUGH EQUAL OPPORTUNITY FOR ALL. TODAY, MORE THAN EVER BEFORE, IT IS UTOPIAN TO THINK THAT WE CAN FIGHT THE BATTLE AGAINST POVERTY WHILE IGNORING THE POTENTIAL OF HALF OF THE POPULATION. STRENGTHENING THE POWER OF WOMEN AND GIRLS IS, FIRST AND FOREMOST, A HUMAN RIGHTS ISSUE AND A STEPPING STONE TO MAKING THIS PLANET A MORE PROSPEROUS AND FAIRER PLACE TO LIVE.



While poverty has been substantially reduced on a global basis over the past 30 years, unfortunately not everyone has benefited to the same extent. Women and girls still account for 70% of the world's poverty-stricken population. Everywhere, and to varying degrees, women still face constraints which prevent them from taking full advantage of their human rights and this undermines the efforts being made to improve their living conditions.

Since its creation, SOCODEVI has worked hard to reduce the gender gap and empower women as producers, entrepreneurs, workers, members, and leaders. In this context, our organization enthusiastically supports Canada's new international aid policy for women, which is aimed at reducing these gaps.

The cooperative and mutual aid movement is an invaluable tool and asset in the pursuit of the objectives for the new aid policy. Working toward economic independence, or more generally, facilitating empowerment, is at the very heart of the definition of a cooperative. The protection of human rights, democracy, and governance built on equity and democracy are all important characteristics and values of cooperatives.

And we can still do better. This is a job for everyone. We continue to strengthen institutional and strategic partnerships to multiply our impact. And management will tell you about an agreement with La Financière agricole du Québec-Développement International, which aims to increase our service offer in the agricultural sector.

Sustainable and Inclusive Development

We can see evidence of success yet again this year and we are keeping in contact with past partners to learn about their improvements and progress.

SOCODEVI teams, working across four continents and relying on the cooperative mechanism, are making a real difference in the lives of families. The support that we offer to them is aimed at creating inclusive, autonomous, profitable and sustainable cooperative enterprises that will facilitate access to :



Structured and innovative economic activities and decent jobs



Productive and viable food systems



Resources to encourage women's independence and empowerment



Approaches and practices to increase resilience in the face of climate change

Our network of member institutions, a large pool of knowledge and experience, plays a key role in achieving SOCODEVI's objectives. From Vietnam to Honduras, through to Mali, Ukraine, Colombia, and Peru, women and men who are passionate about cooperation and mutual aid, and who are top-notch specialists in various fields, share their expertise with our partners in the South. These "get togethers" also take place in Canada with the welcoming of several delegations from countries where we are present. A synergy based strictly on the principle of intercooperation, as well as on a genuine desire to build a better world together.

With the increase in Canada's international aid budget, we can do even better !

SOCODEVI welcomes the Canadian government's decision to approve an increase in the international aid budget. This is the first increase in more than 15 years, yet it is, above all else, an important first and necessary step to reach the average for developed countries. Keep in mind that at this time, Canada ranks 15th out of the 35 OECD-member donor countries (Organization for Economic Co-operation and Development).

“ Today, we have leaders who possess the required skills, we have motivated young people ready to take over, and new members in our cooperative. In addition, women are now present in all decision-making bodies and they have access to resources to improve production and to sell their produce at a higher price. The support and advice that we received has been very important!

”
Esperanza Dionicio Castillo,
manager of the Pangoa Cooperative,
 one of the first women to hold this position
 in Peru's coffee production industry

Photo: Mónica Suárez Galindo / Proyecto Green Commodities - PNUD Perú | pnudperu.exposure.co

SOCODEVI - A Solid and Reliable Organization

Supported by good governance and enriched by the established credibility of its member institutions, SOCODEVI is a dynamic, innovative and well-run organization. Its progress in recent years is the result of a solid strategy, supported by modern and reliable monitoring and management tools.

The boldness, dedication, professionalism and rigour of SOCODEVI's employees have always impressed me. These qualities and the faithful commitment of our cooperative and mutual aid network are the ingredients of a unique recipe for continuing success stories that benefit families around the world.

Good governance is based on remarkable people. I would like to acknowledge the exceptional contribution of Pierre Genest, who this year completed his mandate as the representative for SSQ. He did a great job chairing the Audit and Risk Management Committee, while also serving on the Board of Directors. Many thanks Pierre!

Let's build a better world together, and let's make sure no one gets left behind!

Cécile Brassard Pichette

CÉCILE BRASSARD PICHETTE

President of SOCODEVI

THIS AWARD IS GIVEN TO MEMBERS, MANAGERS, AND EMPLOYEES IN SOCODEVI'S NETWORK OF COOPERATIVES AND MUTUALS, AS WELL AS TO INDIVIDUALS FOR THEIR CONTRIBUTIONS TOWARDS THE ACHIEVEMENT OF OUR MISSION AND FOR THEIR COMMITMENT TO OUR PROJECTS.

IN 2017-2018, SOCODEVI HIGHLIGHTED THE EXCEPTIONAL CONTRIBUTION OF:



Sophie Bédard,
MEMBER OF LA COOP FÉDÉRÉE

Mrs. Bédard, a pork producer and cooperative manager, has travelled to Bolivia several times to support the development of the country's pork industry. Her expertise has allowed for the establishment of a unique production facility in the Department of Chuquisaca, an initiative that now provides access to quality meat for families in the region and which helps improve their diet.



Luc Chassé
MEMBER OF AGROPUR DAIRY COOPERATIVE

Mr. Chassé, a dairy producer, participated in a dozen visits to Ukraine. He has made valuable contributions to activities aimed at improving dairy herd genetics through the introduction of the Jersey breed and implementing a successful artificial insemination system.





The Year in Numbers

MORE THAN
100,000

PEOPLE DIRECTLY AFFECTED
by our projects and training programs
around the world

**FOR INCLUSIVE AND
SUSTAINABLE DEVELOPMENT**

Richard Lacasse, SOCODEVI's Director General

Our hard work towards economic growth for all is a clear reflection of SOCODEVI's identity. An identity that is also rooted in strengthening and creating prosperous, inclusive, and sustainable cooperative enterprises that bring about changes that benefit the poorest people in the countries in which we operate.

A program that spans four continents and actions on the ground that deliver impressive results. This includes start-up projects, and others that are almost complete, along with strategic interventions at the micro, meso, and macro levels, as well as methodologies for continuous optimization. At SOCODEVI, the 2017-2018 year was vibrant and marked with great successes.

MORE THAN
200

**COOPERATIVE
AND ASSOCIATIVE ORGANIZATIONS**
were supported along with government bodies

45

TECHNICAL ASSISTANCE MISSIONS
were carried out by specialists from our network
of member institutions

A project portfolio that includes

MORE THAN
ten
COUNTRIES

Tangible Results in Bolivia and Ukraine



AFTER MORE THAN 15 YEARS, OUR INTERVENTIONS AIMED AT DEVELOPING A NEW VALUE CHAIN IN BOLIVIA'S SPICE INDUSTRY HAS COME TO AN END LEAVING AN INDELIBLE MARK ON THIS COUNTRY'S ECONOMIC DEVELOPMENT.

- **2,500 families** across **26 municipalities** rely on a world-class agribusiness facility that has allowed them to triple their incomes.
- Decent jobs have been created, predominantly for **women farmers** and **over 1,000** of them now have the skills to run their family enterprise due to our training programs.
- Exporting more than **650 tonnes of oregano per year** to several countries in the Americas and Europe, UNEC, an enterprise of small farmers belonging to the AGROCENTRAL cooperative network, has become a model of inclusive and sustainable economic development in Bolivia.



IN UKRAINE, WITH THE RECOGNIZED EXPERTISE OF AGROPUR, LA COOP FÉDÉRÉE'S NETWORK, AND IREBUS, ABOUT FIFTEEN COOPERATIVE ENTERPRISES WORKING IN DAIRY AND GRAIN PRODUCTION CONTINUE TO IMPROVE THEIR PRODUCTION AND MANAGEMENT PROCESSES.

- The lives of Ukrainian producers were changed thanks to the inauguration of a modern grain elevator and a **46% increase in the price of milk** through collective marketing.
- Our **training and technical assistance programs** currently reach **more than 1,300 people** in 14 cooperatives and 2 cooperative unions.
- **56%** of the total number of beneficiaries of our projects in this country were **women**.

IN BOLIVIA AND UKRAINE, THESE SUCCESSES WERE ACHIEVED WITH FINANCIAL SUPPORT FROM THE CANADIAN GOVERNMENT THROUGH GLOBAL AFFAIRS CANADA (GAC).

A Historic Acquisition to Increase Our Service Offer

Undoubtedly one of the year's highlights was the acquisition of agricultural and climate insurance expertise, as well as agricultural financing, from La Financière agricole du Québec - Développement international (FADQDI). Ongoing FADQDI projects in Haiti, Colombia, Honduras, and Mali have been integrated to our operations, along with a group of professionals.

This acquisition is part of our strategy to increase our service offer to the agricultural sector and provide structural solutions for agricultural development in certain countries. It is also a great opportunity to further showcase Quebec's expertise in structural development for agriculture.

New Mandates to Improve the Conditions of Families in Africa

Throughout the year, SOCODEVI was selected to lead new projects and take on new mandates, some of which are about to get underway. These include an innovative program that is working towards the implementation of inclusive and sustainable cooperative models in three African countries. These new initiatives, which are the outcome of an agreement with the Department of Partnerships for Innovation at Global Affairs Canada, will not only affect the agricultural sector but also the co-op housing sector to provide sustainable solutions for families.

AMONG THE OTHER MANDATES OBTAINED THIS YEAR :



MULTI-COUNTRY

Positioning women's participation in agricultural value chains

To promote the recognition of women's work in agriculture, SOCODEVI will develop a tool for monitoring and evaluating their participation in value chains within the framework of a mandate given by the International Finance Corporation (IFC), an entity within the World Bank Group.



MALI

Quality and marketing of agricultural products

The World Food Program and SOCODEVI (as part of the Alliance agricole internationale) will be working together to improve the quality of production, processing, packaging, and marketing of cowpeas and rice. With financial support from the World Bank, this new initiative will be complementary to the efforts being made as part of the Feere Diyara project.



CÔTE D'IVOIRE

Competitiveness and climate-smart agriculture

In partnership with an American organization, SOCODEVI was selected to develop the capacity of cooperatives to work in the cocoa industry in order to maximize their economic opportunities. We will also promote climate-smart agricultural practices including quality inputs that meet the challenges of climate change.



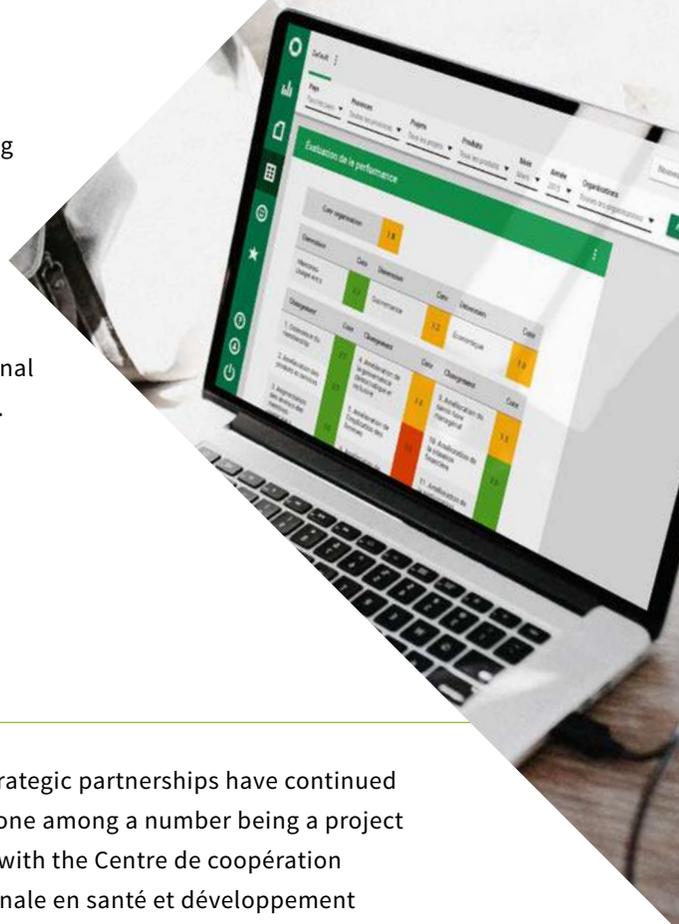
PerformCoop: Continuous Innovation and Mobility



Once again this year, in the interest of more efficiently supporting the cooperative and associative enterprises we work with, we have integrated our PerformCoop annual planning tool into our web platform.

In addition, we are now able to follow supported cooperatives and associations through a mobile application which is operational at all times, even when there is no Internet connection available.

A distinctive element to our service offer !



Innovative Partnership for Achieving Sustainable Development Goals

It is understood and well documented in the analysis of and studies on international aid, that aid budgets and programs alone are not enough to reach all of a developing country's sustainable development goals. Private sector leverage is required in order to bring investment to a more significant level.

For the past several years, SOCODEVI has developed partnerships with the Canadian and international private sectors. One way this has worked has been for companies intervening directly as trading partners or buyers within the value chain for West African cocoa, or for coffee with Keurig in particular. Another way has been by creating links with companies which have corporate social responsibility programs, such as in Columbia and in Peru. For some projects, this co-financing was itself an innovation because it permitted the channelling of new financial resources towards development projects.

Several strategic partnerships have continued this year, one among a number being a project in Bolivia with the Centre de coopération internationale en santé et développement (CCISD), which combines measures to improve economic and living conditions along with the health of underprivileged rural families. Ties established with partners Alliance agricole internationale, the Centre d'étude et de coopération internationale (CECI) and the Union des producteurs agricoles – Développement international (UPA DI), also allowed us to carry out our activities within several countries, especially on the African continent and in Haiti.

We have consolidated strategies and tools to allow us to maximize the impact of our activities worldwide. The financial strength of SOCODEVI combined with our team's expertise allows us to go further, refine our methods, innovate, and reproduce these innovations within new projects, and to showcase these tangible results around the world.

Successes in the Field

Mali



INVESTMENT FUNDS TO PROVIDE STRUCTURE FOR WOMEN'S ECONOMIC ACTIVITIES

Feere Diyara Project

Taking into account the specific needs of Mali's women farmers, the Feere Diyara project, an initiative of the Alliance agricole internationale (CECI, SOCODEVI and UPA DI), set up an investment fund focused on infrastructure and post-harvest equipment. Throughout the past four years, \$1.7 million CAD has been dedicated to economic activities led by women.

Grain warehouses, cases for the conservation and processing of shallots, and rice threshers are now part of the daily lives of producers. The management of this infrastructure and equipment has resulted in an increase in women's incomes, hence an improvement in their economic power. All of this translates into greater investments in schooling, health, and child nutrition, which are all sources of long-term economic growth. Collaboration with the World Food Program (WFP) will strengthen cooperatives' links with the market.

PEOPLE INVOLVED

More than
32 000
farmers

≥ **16**
cooperatives

PEOPLE INVOLVED

Nearly
18 000
people

≥ **44**
associative
entreprises

NEW TOOL TO FACILITATE LAND ACCESS FOR WOMEN AND YOUNG PEOPLE

Canada-Honduras Agroforestry Valorization Project (CAHOVA)

45% of women in rural Honduras do not own a tract of land. This is a major barrier to their incorporation into economic life. It is also a significant constraint for the establishment of agroforestry plots and the diversification of women's income, which are SOCODEVI objectives as part of its CAHOVA project.

In order to overcome this obstacle, we innovated by introducing a legal tool permitting a lease for using land at no charge, also known as commodate. This document allowed the owner (spouse) to sign over to his wife or children part of his land for a minimum of five years. In this way, the women and young beneficiaries of the project can establish an agroforestry plot and benefit from the income related to the sale of coffee, cocoa or rambutan.

Throughout the past year, more than 100 commodates have been signed and 90% of the contracts have a duration of more than 10 years, thus ensuring income for women and young people over a long period. This is an example of inclusive and sustainable development!

Honduras





Vietnam



COOPERATIVE GOVERNANCE

Cooperative Enterprise Development Project (VCED)

Five years after the introduction of a new law for cooperatives, SOCODEVI supported the consultative process for evaluating the legislation conducted by Vietnam’s Ministry of Planning and Investments. The majority of the provinces were involved in the process for which several events were organized : three regional seminars, an international experience exchange seminar with the participation of IRECUS, and the German and Dutch cooperation movements, for a total of 449 participants.

This consultative process was the subject of a report that was published, circulated, and presented to Vietnam’s National Assembly. Keep in mind that the development of the Vietnam Cooperative Law was the result of past exchanges and reflections between the Government of Vietnam and Quebec’s cooperative sector, the result of a process coordinated by SOCODEVI.

PEOPLE INVOLVED

10 000 families

12

organizations and government institutions





PROTECTION OF THE ENVIRONMENT AND FAMILY HEALTH

Diversification and improvements in competitiveness
for associative enterprises (PRODIVCOM)

As part of its projects, SOCODEVI strengthens the environmental capacity of cooperatives and their members in order to protect the environment and to fight against climate change. In Peru, the Huarmey agricultural cooperative, an organization supported by our project for diversification and improvements in competitiveness for associative enterprises (PRODIVCOM), is successfully running a campaign that allowed for the secure collection of empty pesticide containers from their members. After collection, these containers are disposed of via an approved hazardous waste management protocol through an agreement with a recognized national program.



Peru

The cooperative's efforts to raise awareness have mobilized member families around this environmental campaign. During a collection event, the equivalent of 4,390 litres of empty containers were recuperated. Today, agricultural plots and their surroundings are less polluted by residual plastics, the potential for soil and water contamination is reduced, as is air contamination and the health problems resulting from the burning of such containers.

PEOPLE INVOLVED

8 000
producers

≈

26
cooperative
organizations

“MUJER” COFFEE, WITH THE FLAVOUR OF EQUALITY

Project to strengthen the competitiveness of associative rural enterprises (PROCOMPITE)

Around the world, the culture of coffee is historically a family business where the man’s role is generally emphasized with respect to operations and management. In order to counteract this phenomenon and to promote the work of women, SICODEVI carries out support and advisory programs as well as training programs which foster an egalitarian sharing of tasks, responsibilities and, most of all, economic benefits.

In Colombia, as part of our project to strengthen the competitiveness of associative rural enterprises (PROCOMPITE), three associations in the Department of Risaralda and Valle del Cauca have joined forces to market and export to Dubai a micro batch of coffee cultivated only by women – “Mujer” Coffee. The product has a very high commercial value due to the excellent rating it received during the tasting process.

These women producers are now preparing to respond to growing market demand and are participating in a training program on leadership and marketing coordinated by SICODEVI.

PEOPLE INVOLVED

8 600
producers

30
associations
across the country

Colombia



Commitment of our Network and Professionalism of our Teams

The growth and success of our organization is based on the enduring collaboration with our cooperative and mutual network.

FOLLOWING ARE SEVERAL EXAMPLES OF INTERCOOPERATION:



Colette Lebel | *La Coop fédérée*
COLOMBIA

Manager of Cooperative Affairs for La Coop fédérée, Colette Lebel arrived in the Meta Department for our training program at the beginning of the year. This is part of our support project for associative rural enterprises (PROCOMPITE).



Patric Goyette | *La Coop Comax*
UKRAINE

Patric Goyette, Manager of Material Resources at La Coop Comax, and a health and safety specialist, gave a course to personnel at a grain handling centre and at one of the agricultural cooperatives supported by SOCODEVI in this country.



Marc Quesnel | *La Coop fédérée*
VIETNAM

Dairy producer Marc Quesnel shared his expertise with families supported by SOCODEVI in Vietnam in order to help them optimize their practices and reduce environmental impacts.



Denis Légaré | *SSQ Groupe financier*
PERU

Denis Légaré, Senior Vice-President of Human Resources and Corporate Affairs of SSQ Groupe financier, travelled to the Satipo and La Merced regions to give training and human resource management support to cooperative executives in Perene, Divisoria and Pangoa.



Nancy Tanguay | *Fédération québécoise des coopératives forestières*
COLOMBIA

Nancy Tanguay, Forestry Specialist, contributed to the technical and management optimization of cocoa nurseries owned by associations supported by SOCODEVI in Colombia.



Céline Delhaes | *Agropur*
UKRAINE

Céline Delhaes, dairy producer and director with the Agropur cooperative, participated in a project aimed chiefly at strengthening entrepreneurship for women.



Michel Labbé | *Citadelle*
COLOMBIA

Coffee producers in the Cundinamarca region had an opportunity to meet with Michel Labbé, President of the Citadelle Cooperative, to discuss challenges for cooperative-type enterprises.

I would like to both acknowledge and thank SOCODEVI's superb teams, both at the head office as well as in project countries, who are committed to furthering SOCODEVI's goals for all of our partner populations. The SOCODEVI story has been written by the commitment of the staff involved in this mission. At this time I would like to highlight Guy Lamontagne's contribution of more than 30 years as an aid worker, program manager and strategic business development advisor. Thank you Guy!

I would also like to sincerely thank all the members of the SOCODEVI Board of Directors. Together, your expertise, knowledge and experience ensure that SOCODEVI's direction is healthy and strong.

RICHARD LACASSE
SOCODEVI's Executive Director



Our board of Directors in order of appearance

Cécile B. Pichette *President*
Director, Citadelle

Jocelyne Rouleau *Vice president*
Executive Director, Confédération québécoise des coopératives d'habitation

Jocelyn Lessard *Secretary*
Executive Director, Fédération québécoise des coopératives forestières

Pierre Genest *Treasurer*
Representative, SSQ Management Mutual

Clément Asselin *Director*
Chairman of the Board, Fédération des coopératives d'alimentation du Québec

Stéphanie Benoît *Director*
Director, Agropur Dairy Cooperative

J. Benoît Caron *Director*
Executive Director, Fédération des coopératives de services à domicile et de santé du Québec

Cathy Fraser *Director*
Director, La Coop fédérée

Michel Lafleur *Director*
President, Fédération des coopératives funéraires du Québec

Stéphane Rochon *Director*
President and CEO, Humania Assurance

Jean St-Gelais *Director*
Chairman of the Board and CEO, La Capitale mutuelle de l'administration publique and La Capitale groupe financier inc.

Suzanne L. Mailhot *Director*
Director, Promutuel Assurance

Francis Viens *Director*
Representative, Fédération québécoise des coopératives en milieu scolaire





SOCODEVI'S NETWORK OF COOPERATIVES AND MUTUALS

Our Member Institutions



Auxiliary Members

- Conseil québécois de la coopération et de la mutualité (CQCM)
- Coopérative funéraire des Deux-Rives
- Coopérative de développement régional du Québec
- Groupe coopératif Dynaco
- Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS)
- Agrilait Coop
- Agrivert Coop
- Comax Coop
- Profid'Or Coop
- Unicoop Coop
- UL Mutual
- Mutuelle Assurance des Commerçants et Industriels de France (MACIF)
- Nutrinor
- Réseau de la coopération du travail du Québec (RÉSEAU)

13
COUNTRIES

4
CONTINENTS

**LATIN AMERICA
AND THE CARIBBEAN**

Bolivia
Colombia
Haiti
Honduras
Guatemala
Peru

AFRICA

Côte d'Ivoire
Liberia
Mali
Morocco
Senegal

EUROPE AND ASIA

Ukraine
Vietnam

COLOMBIA

- Strengthening the competitiveness of associative enterprises (PROCOMPITE)
- Supporting Rural Cocoa Entrepreneurs in Colombia (AGROEMPRENDE CACAO)

PERU

Project to diversify and improve the competitiveness of associative enterprises in mining areas (PRODIVCOM)

BOLIVIA

- Multisectoral program to improve living conditions in rural areas (PROMAVI)

In consortium with the Centre de coopération internationale en santé et développement – CCISD

- Project to develop an agro-industrial value chain in the spice sector

LIBERIA

Revitalization of the coffee-cocoa value chain

CÔTE D'IVOIRE

Competitiveness and climate-smart agriculture

MALI

- Feere Diyara Project – Marketing support for grain producers and market gardeners

In consortium with the Alliance agricole internationale (AAI)

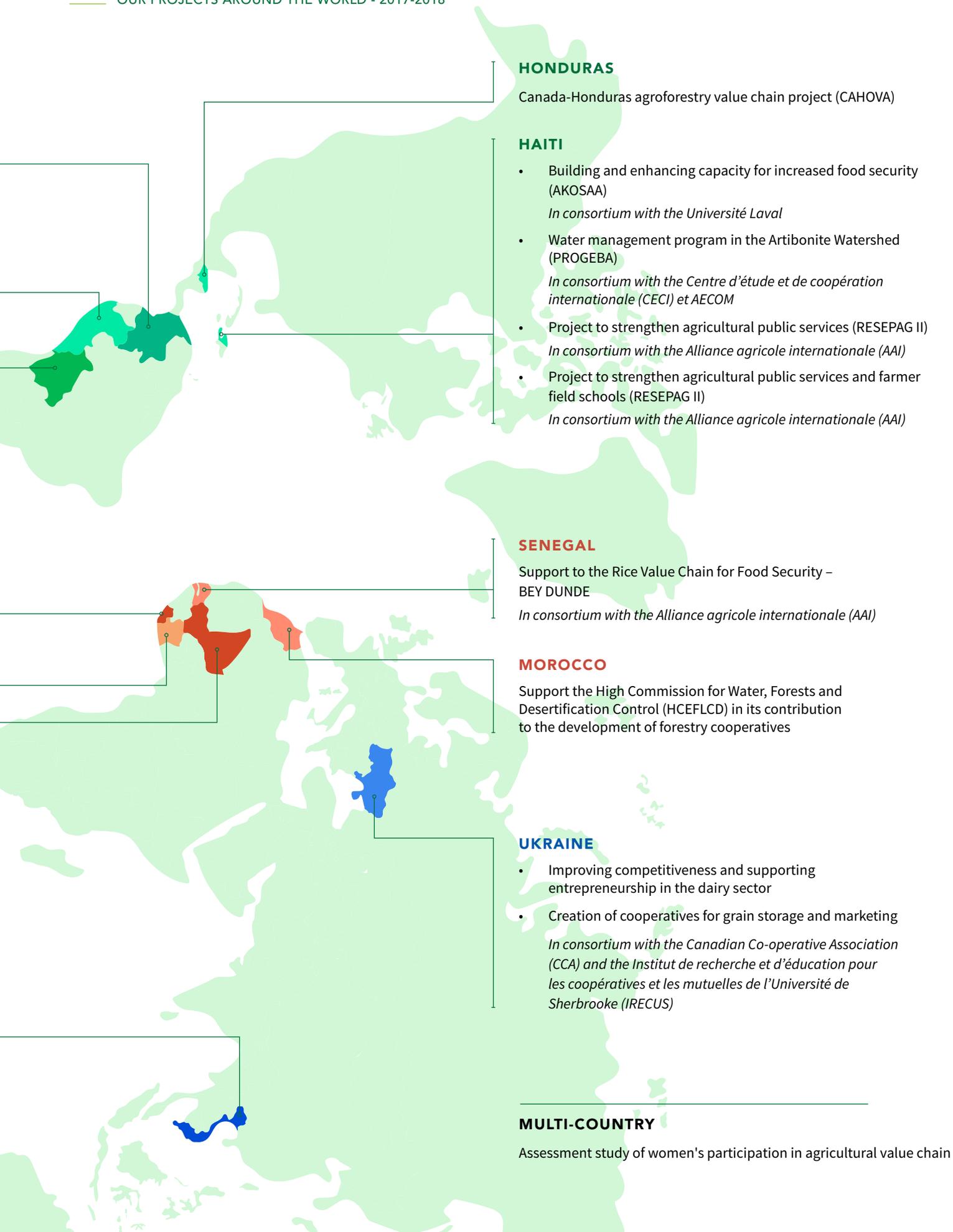
- *Improving the quality and marketing of agricultural products*

In consortium with the Alliance agricole internationale (AAI)

VIETNAM

Vietnam Cooperative Enterprise Development Project (VCED)

* The mandates and projects from the Financière agricole du Québec - International Development portfolio are not included in this list. These initiatives are, however, mainly located in Colombia, Haiti, Honduras and Mali.



SOCODEVI, firmly committed

to the pursuit of the Sustainable Development Goals



SOCODEVI improves the living conditions of poor families in tangible ways by supporting structured and **innovative economic activities** as a **means to sustainable livelihoods**.



SOCODEVI promotes **sustainable agriculture** to ensure inclusive access to resources and promising markets, leading to increased productivity and greater **viability for production and food systems**.



SOCODEVI creates favourable conditions for the **full and effective participation of women** as powerful agents of change and **facilitates their access and control** of resources and benefits for their integration into the formal economy.



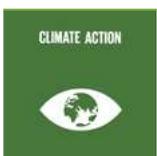
SOCODEVI supports communities to provide **structure for the use of water resources** through democratic management, as well as for sanitation systems and the **protection of connected ecosystems**.



SOCODEVI consolidates **know-how** and **skills** related to planning, management, production, and entrepreneurship for families by proposing **innovative cooperative solutions** for their long-term integration into the economy.



SOCODEVI works in a participatory way with families and stakeholders to **remove systemic barriers**, allowing **equal and equitable access** for all people to resources, **knowledge**, and **know-how**.



SOCODEVI builds capacity for the resilience and adaptability of families and cooperatives by **taking action on their practices, systems approach**, and **socio-economic environment** to mitigate the effects and reduce the impacts of **climate change**.



SOCODEVI develops **inclusive and synergistic partnerships** among civil society organizations, governments, and the private sector for the benefit of the poorest communities and the environment.



SOCODEVI on Social Media



More than **6,200** people and organizations follow us on social media

f 396 posts on Facebook

t 236 tweets

9 new videos produced and posted on our YouTube and Vimeo channels

#ABetterWorld

Management Team



- 1 **Richard Lacasse**
Executive Director
- 2 **Matthieu Asselin**
Director, Business Development
- 3 **Virginie Levasseur**
Director, Consulting Services and Innovation
- 4 **Alain Plouffe**
Director, International Program
- 5 **Luc Simard**
Director, Administration, Finance and Human Resources

353
employees

located in Canada and in the countries of intervention
in support of our partners

Representatives and Offices Around the World

LATIN AMERICA AND THE CARIBBEAN

BOLIVIA

Ruben Escamilla
La Paz

COLOMBIA

Martin Blackburn
Andres Jacome
Bogota

GUATEMALA

Julie Gagné
Guatemala City

HONDURAS

Serge Lantagne
Tegucigalpa

PERU

Mario Boivin
Lima

HAITI

Patrick Télémaque
Port-au-Prince

AFRICA

CÔTE D'IVOIRE

Alexandre Robitaille-Lachance
Abidjan

MALI

Jean-Baptiste Zoma
Amadi Diarra
Bamako

EUROPE AND ASIA

UKRAINE

Maksym Maximov
Dnipropetrovsk

Ivan Pankiv
Lviv

VIETNAM

Gaby Breton
Ho Chi Minh City



Our Approach

Since 1985, SOCODEVI and its network of member institutions have advocated the use of cooperatives and mutuels as effective tools to create, protect and distribute wealth in developing countries.

THIS MODEL PRODUCES TANGIBLE RESULTS:

- Improved living conditions for populations
- Better distribution of wealth
- Hundreds of profitable associative enterprises that foster the empowerment of communities for their own development
- Thousands of women who participate equitably in decision-making within organizations.

Our Services

Thanks to the expertise of our member institutions and of our personnel in Canada and in the field, we have earned recognition in the following sectors:

- Set up and consolidation of cooperative enterprises, mutuels and associative enterprises
- Development of profitable economic activities for networks for cooperatives and mutuels in the South and for their members
- Capacity-building based on development of competencies
- Consulting expertise for planning and management, production, commercialization and good governance
- Development and (or) consolidation of agricultural value chains
- PerformCoop – change management
- Management of participatory processes
- Institutional support for governmental entities
- Transfer of knowledge and technologies

Our Sectors of Activity



AGRIFOOD



LOCAL ECONOMIC DEVELOPMENT



SUSTAINABLE FORESTRY AND AGROFORESTRY



FINANCIAL SERVICES AND INSURANCE



HOUSING AND OTHER SECTORS



ENVIRONMENT AND CLIMATE CHANGE



GENDER EQUALITY



DONATIONS ALWAYS MAKE A DIFFERENCE!

Gaétan Jodoin, President of the SOCODEVI Foundation

How to get involved in SOCODEVI and help with its projects? We are often asked this question, at events, or as soon as we talk about our organization. The answer is fairly simple because the most direct way to contribute to SOCODEVI's mission and to have an immediate impact amongst supported populations is to donate to our Foundation.



THERE ARE MANY WAYS TO DONATE :



Donation online
or by mail



ParcOdon
** New **



Donation through
life insurance or
included in a will



Purchase during
one of our auctions



Participation
at our benefit golf
tournaments

In addition, the majority of our donation mechanisms offer significant tax benefits. For companies, these are also great actions to be included in social reporting to show your commitment to a fairer world.

THE YEAR IN BRIEF

- More than **100,000\$ CAD** injected into SOCODEVI activities
- Families supported in **Honduras, Peru, and Vietnam**
- The goal to **plant 100,000 trees** was surpassed through the Arbre de l'Intercoopération program

**Every donation makes a difference.
Thank you for your contribution!**

GAÉTAN JODOIN

President of the SOCODEVI Foundation

2017-2018 Board of Directors for the SOCODEVI Foundation

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