

ANNUAL
2018-
-2019
REPORT

COOPERATE · ENRICH · SHARE



Honduras

COOPERATE

To develop cooperative and associative enterprises that are inclusive, autonomous, profitable and sustainable

ENRICH

To contribute, in tangible ways, to reducing the vulnerability of families

SHARE

To strengthen skills, reduce inequality and build a better world



Agrifood



Sustainable Forestry and Agroforestry



Local Economic Development



Financial services and insurance



Gender Equality



Environment and Climate Change



Housing and Other Sectors

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**Message from the SOCODEVI
Foundation**

SOCODEVI contributes to improving the living conditions of disadvantaged families in developing countries by supporting the creation and strengthening of cooperative enterprises that are prosperous and sustainable.



BUILDING A BETTER WORLD, ONE SUCCESS AT A TIME

by Cécile B. Pichette, President, SOCODEVI

Improving living conditions, providing economic opportunities, supporting people to better adapt to climate change and combating inequalities between women and men – these are the challenges and, at the same time, the motivation. They also require the provision of structured, innovative and sustainable solutions.

It was another exciting year, with a host of new initiatives and projects. SOCODEVI has again sought to innovate, and we are pioneers for a new approach to delivering a project in Colombia.

We also wanted to take a look at past initiatives, to better understand the impact of these projects and partnerships on organizations and populations, to know if they were a success and if we fulfilled our mission.

What does success look like for SOCODEVI? It is the durability over time and the impact of our actions amongst the populations we serve. It is also the moment when one of our projects becomes a tangible, sustainable, environmentally friendly, job-creating and wealth-creating achievement for families. It must be noted that the sincere commitment of women and men within a cooperative or associative organization becomes a reference point and a model that can be replicated.

Yes, it is possible to build a better world, one success at a time. The smiles on display show us this. For example, the smiles of those women members of the MUCREFAB savings and credit mutual in the Ivory Coast, created with the support of SOCODEVI in 1994. Today, these women are proud of their organization which has accompanied them to become successful entrepreneurs. And this organization now has branches in several parts of the country and provides services to several thousand women.



Just to see the bright smiles of oregano producers in Bolivia. Owners of UNEC, an autonomous and profitable cooperative enterprise, these farming families have been supported by SOCODEVI for more than 15 years. Today, more than 2,500 families export their produce and are able to send their children to school and improve their living conditions. And their organization continues to grow and expand its export markets.

Yes, it's possible to get there, one success at a time. The pride in the eyes of families producing pine resin confirms this when they tell us about the 19,000 tonnes they have marketed since 2010. The same goes for Vietnam, amongst members of the Evergrowth cooperative created in 2001 with the support of SOCODEVI: today, daily production reaches nearly 30,000 litres of milk, truly a success when we know that at the beginning of the journey they only produced 547 litres per day. Insurance cooperatives in several Latin American countries that were in the emergence stage and which now provide health, life and property protection to more than 100,000 people, and protects their incomes as well. These cooperatives now have a reinsurance entity to ensure the longevity of their operations.

Commitment, and still more commitment, that's what it takes to make a real difference

The commitment of the cooperative and mutual network has been an essential part of SOCODEVI's actions to improve the living conditions of the families and communities we support. Every technical assistance mission in the field, every activity or internship organized in Canada to welcome our partners, every donation to the SOCODEVI Foundation, every gesture of intercooperation - as simple as these may seem, they are what makes a difference.

The rigour, the solid nature of the expertise provided and the dedication of SOCODEVI's teams are also part of the institution's DNA on which rests, unequivocally, the excellent reputation of, and worldwide recognition for, our organization. To this I say, "BRAVO!" to the women and men, the artisans of these success stories whose professionalism is beyond doubt!

Over the past few years, the great team at SOCODEVI team has been led by the audacity, brilliance and know-how of Richard Lacasse. Orchestrating like a conductor overflowing with humanity, Richard will leave us in a few

months to start a well-deserved retirement after more than 30 years of contributing to our organization. On behalf of the network of SOCODEVI member institutions, our partners, and friends, I would like to warmly thank you, Richard, for the work you have accomplished!

I would also like to acknowledge the departure of a member from our Board of Directors and the Audit and Risk Management Committee, Jean St-Gelais, the representative from La Capitale. Thank you Jean for all your expertise, your openness and your generosity!

Finally, I would also like to thank Michel Lafleur, the representative of the Fédération des coopératives funéraires du Québec, who is also leaving our board of directors this year. Thank you Michel for your great collaboration!

We can all be proud to belong to this great big cooperative and mutual family that we call SOCODEVI. **To cooperate, enrich and share, in building a better world, this is what we believe in. One success at a time!**



President, SOCODEVI

"Today, I own my store and this is thanks to the support from my mutual and SOCODEVI. My organization trusts me and allows me to have access to loans to import goods. As women, we have become go-getters and proud to speak in front of people!"

Anibe Monique

merchant member of the MUCREFAB mutual



SOCODEVI INTERCOOPERATION AWARD

Every year, this award is given to members, managers and employees in SOCODEVI's network of cooperatives and mutuels, as well as to individuals for their contributions towards the achievement of our mission and for their commitment to our projects.

IN 2018-2019, SOCODEVI HIGHLIGHTED THE EXCEPTIONAL CONTRIBUTION OF :



Ghislain Cloutier,

former president of SOCODEVI and former vice-president of La Coop fédérée

Mr. Cloutier, a determined agricultural producer and cooperator, was a member of the boards of directors of SOCODEVI and the SOCODEVI Foundation, representing La Coop Fédérée for about a decade. He was also involved in creating the SOCODEVI Foundation in 2006 and assumed the role of president of SOCODEVI from 2011 to 2016. Mr. Cloutier has taken part in 25 technical assistance missions in the field, particularly in Bolivia where he was a key player in developing the poultry value chain in the Tomina region. He has also contributed to the success of SOCODEVI's activities in Columbia, Haiti, Peru, Vietnam and Ukraine.



Serge Riendeau,

former president of Agropur coopérative laitière

As President of Agropur and leader of a cooperative, Mr. Riendeau facilitated the creation of active links between his cooperative and SOCODEVI and encouraged several Agropur specialists to collaborate in supporting SOCODEVI projects, in particular providing support to dairy producers in Paraguay, Vietnam and Ukraine. Mr. Riendeau also took part in several technical assistance missions, sharing Agropur's experience, expertise and entrepreneurial model with partner organizations.



BOARD OF DIRECTORS 2018 - 2019



1 — **Cécile B. Pichette**, President, Director with Citadelle 2 — **Jocelyne Rouleau**, Vice-president, Executive Director, Confédération québécoise des coopératives d'habitation 3 — **Jocelyn Lessard**, Secretary, Executive Director, Fédération québécoise des coopératives forestières 4 — **Jean St-Gelais**, Treasurer, Chairperson of the board and Chief Executive Officer, La Capitale 5 — **Clément Asselin**, Director, Chairperson of the board, Fédération des coopératives d'alimentation du Québec 6 — **J. Benoît Caron**, Director, Executive Director, Fédération des coopératives de services à domicile et de santé du Québec 7 — **Cathy Fraser**, Director, Director at La Coop fédérée 8 — **René Hamel**, Director, Chairperson of the board, SSQ Groupe financier 9 — **Suzanne L. Mailhot**, Director, Director at Promutuel Assurance 10 — **Luc Pellerin**, Director, First Vice-president & Designated Actuary, UV Mutuelle 11 — **Stéphane Rochon**, Director, President & Chief Executive Officer, Humania Assurance 12 — **Francis Viens**, Director, Representative, Fédération québécoise des coopératives en milieu scolaire

Absent from the photo: **Stéphanie Benoît**, Director, Director at Agropur, dairy cooperative — **Michel Lafleur**, Director, President, Fédération des coopératives funéraires du Québec

SOCODEVI'S NETWORK OF COOPERATIVES AND MUTUALS

Our Member Institutions



Auxiliary Members

- Avantis Coopérative
- Conseil québécois de la coopération et de la mutualité (CQCM)
- Coopérative funéraire des Deux-Rives
- Coopérative de développement régional du Québec
- La Financière agricole du Québec (FADQ)
- Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS)
- La Coop Agrilait
- La Coop Comax
- Mutuelle Assurance des Commerçants et Industriels de France (MACIF)
- Novago Coopérative
- Nutrinor
- Réseau de la coopération du travail du Québec (RÉSEAU)

COOPERATION AND INNOVATION IN SERVICE OF COMMUNITIES

by Richard Lacasse, Executive Director, SOCODEVI

The approaches to work are constantly evolving, partnerships multiply and diversify, societies in the North and South are becoming increasingly digital, and international cooperation is also changing. The word innovation is, of course, on everyone's lips. Yes, innovate to achieve better results and impacts. Yes, innovate to bring about tangible and lasting change. Yes, innovate to cooperate better. It must be recognized, however, that existing solutions and approaches, which have already been proven many times over and are already innovations in themselves, can often be the most effective interventions in solving a development problem and achieving the desired results.

For SOCODEVI, improving people's living conditions requires the establishment of cooperative, associative and entrepreneurial models that contribute to inclusive and sustainable economic growth. To achieve this, innovative programs and support strategies are being deployed in fifteen countries around the world.



The year 2018-2019 was intense and exciting in terms of new approaches to interventions on the ground, the enrichment of our service offer, the creation and use of new tools to better support our partners as well as obtaining new mandates. The results achieved during the year are the result of the work of all the teams at SOCODEVI, both at the head office and in the different countries. Professionalism and enthusiasm, with everyone mobilized around a motivational mission.

THE YEAR IN NUMBERS



MORE THAN
100,000
PEOPLE
WITH IMPROVED LIVING
CONDITIONS



MORE THAN
200
ORGANIZATIONS
SUPPORTED, BOTH COOPERATIVES
AND ASSOCIATIONS AS WELL AS
GOVERNMENT ENTITIES



A PORTFOLIO OF SOME
thirty
PROJECTS



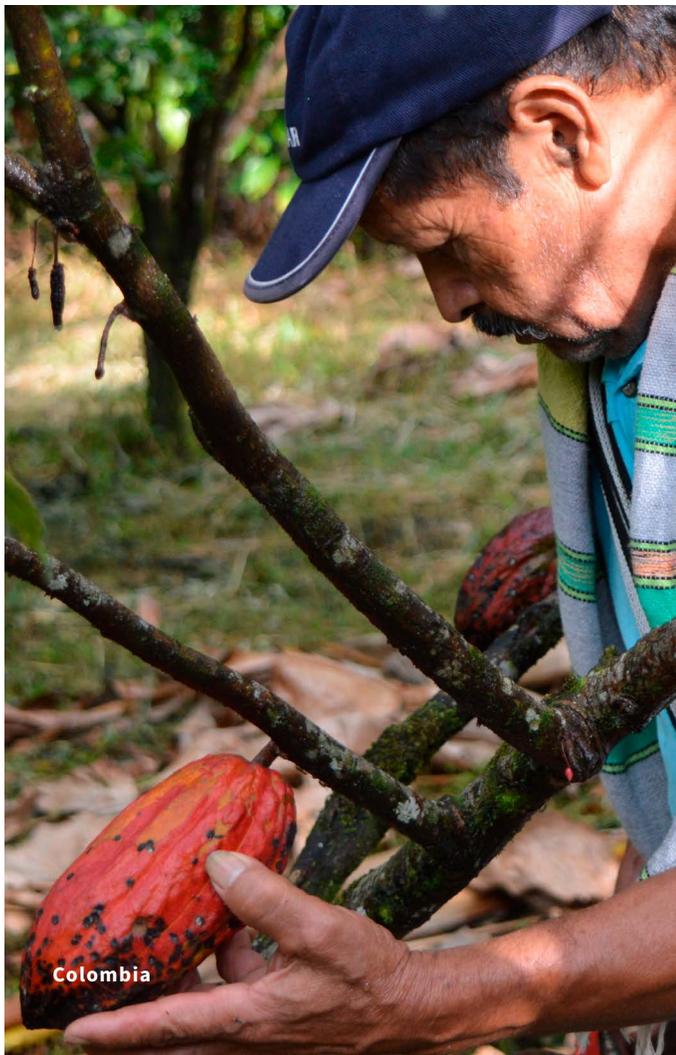
IN
15
COUNTRIES

A New Approach in Colombia : SOCODEVI at the forefront of innovation

In collaboration with Global Affairs Canada (GAC), we have agreed on a new approach to delivering an ambitious project in Colombia, with significant co-financing from the Colombian private and institutional sectors. An approach that pays based on results was implemented to provide structure to the cocoa value chain through the AGROEMPENDE COCOA project.

This type of approach, which is a first with GAC, will also be a great learning opportunity for the Canadian government and for SOCODEVI to analyze whether this vision is really an innovation for development, in what context, for which types of projects, what kinds of risk, etc. We have, of course, adjusted our intervention strategies based on SOCODEVI's experience in the sector and in Colombia.

Throughout the project, we will need to maintain an open dialogue with GAC to validate certain assumptions. Communication will be essential given the complexity of a multi-factor rural development project, based on fluctuating international prices, with significant and complex potential climate risks for its funding counterparts in Colombia that may be subject to change.



Colombia



ImpactCoop : an innovative platform to monitor and evaluate projects

With a desire to carry out the rigorous measurement of project results and the impact on the lives of families, SOCODEVI has put in place a Monitoring and Evaluation Approach that includes a web platform to facilitate on-the-ground data collection and management.

Today, we are proud to add ImpactCoop to our toolbox. Entirely designed by SOCODEVI, this web platform includes a mobile application and several features including a module for collecting data in the field and a powerful system for data management. Operational even when there is no Internet connection, the ImpactCoop mobile application is a major innovation that will provide more accurate details of the evidence related to results and the impact on improving the living conditions of families.

Its use will further support activities that help build local capacity and reduce the monitoring costs for projects. ImpactCoop will also help us to ensure we always implement optimal family support strategies to maximize the impact of our actions.

This new tool complements PerformCoop, our approach and platform to assist with change management and to measure the progress resulting from the changes in the cooperative and associative enterprises that are being supported.



Crop insurance, a new integrated service offer

Following last year's acquisition of the expertise inherent in La Financière agricole du Québec - International Development, SOCODEVI is now able to deploy new strategies and tools for improving the structure of agricultural activities in certain countries. The integration of the provision of loan guarantee and crop insurance services continued throughout the last year, and this new expertise can now be made available to projects and countries to improve and strengthen the structure and development of their agricultural sectors.

New mandates in 6 countries

The 2018-2019 period has been good in terms of obtaining and starting new mandates. The actions of SOCODEVI continue to grow, the reputation of our organization is amplified and we are supporting more and more people around the world in improving their living conditions.

Here are some examples of new initiatives and mandates:



IVORY COAST, GHANA AND SENEGAL

Development of inclusive and sustainable model cooperatives (PROCED)

Through this project, SOCODEVI will implement five cooperative models in key sectors of the economy: two in Senegal, in the housing and agri-food sectors; a cooperative model in Ghana in the rice sector; and finally two model enterprises in the Ivory Coast, in the cashew and cocoa value chains. Strengthening women's empowerment and creating decent jobs is the mainstay of PROCED, a program supported financially by the Canadian government. A five-year project, PROCED will also support people to implement measures to mitigate and adapt to climate change. SOCODEVI's capacity building programs include proven strategies and techniques to, amongst other things, increase agricultural yields and the adoption of climate-smart economic activities.

The project is funded by the Government of Canada



COLOMBIA

Regional development of the cocoa sector (AGROEMPRENDE CACAO)

AGROEMPRENDE COCOA is a regional economic development project aimed at strengthening the cocoa value chain, adapted to the socio-economic conditions of women and men living in the most disadvantaged areas of Colombia, and the ecosystem conditions in which these populations live. The intervention strategy focuses on the economic empowerment of family enterprises producing cocoa and their resilience to climate change, on strengthening the management practices of local associative enterprises and on the creation and consolidation of profitable, inclusive and sustainable regional associative enterprises.

The project is funded by the Government of Canada and by private Colombian companies





GUATEMALA

Inclusive and sustainable economic growth (CRECER)

SOCODEVI is back in the Alta Verapaz Department to strengthen the economic empowerment of women, increase employment opportunities for young people and improve the marketing of agroforestry products, including cardamom and turmeric. There are 4,500 people, including nearly 2,000 women and young people of the q'eqchi' ethnic group, at the heart of this new project. The project will be undertaken in partnership with FEDECOVERA, a federation of agricultural cooperatives in las Verapaces.

The project is funded by the Government of Canada



MADAGASCAR

Technical assistance to the agricultural value chains in the Hautes Terres region

We will be contributing to the reduction of poverty amongst the farming families of the highland regions of Madagascar, within the framework of an initiative which is part of a support program for the rural sector set up by the country's Ministry of Agriculture. The overall objective of the technical assistance is to improve market access for targeted rural farming households within specific value chains by addressing constraints that prevent the value chains from developing and expanding their supply basin.

The project is funded by the World Bank



Photo credit: CIRAD



IVORY COAST

Support program for climate change adaptation for cocoa cooperatives (PCCI – ECOCACAO)

As part of this new mandate, we are helping to reduce the vulnerability of cocoa-producing families to climate change through capacity building and technical support on small plots of land. The actions of the SOCODEVI teams are concentrated in the Abengourou zone where they also aim to boost the business ecosystem in order to create a more effective cocoa value chain.

The project is funded by the Government of Québec



EXAMPLES OF SUCCESS ON THE GROUND



WORKAKAO COOPERATIVE: AN INNOVATIVE BUSINESS MODEL AT THE SERVICE OF PRODUCERS

PROCOMPITE Project

There is strength in unity. In 2018-2019, with the support of SOCODEVI, five organizations from the Colombian department of Meta implemented this concept by joining forces in the first second-level cooperative for cocoa farmers in the region. The WORKAKAO cooperative sells nearly 500 tonnes of dry cocoa each year, benefiting some 650 members including more than 200 women. In addition, the new cooperative inaugurated in March 2019 one of the largest and most technically advanced nurseries for cocoa plants in the country, with an initial capacity of 700,000 plants per year.

The commercial integration of grassroots organizations into a second-level cooperative enterprise mainly improves their bargaining power with intermediaries, thus improving the prices paid to cocoa-producing families. Access to differentiated markets, reduced operating and administrative costs, and the professionalization of human resources at the management level are also important benefits from implementing this business model.

The PROCOMPITE project is an initiative led by SOCODEVI and supported financially by the Government of Canada and actors from the private sector





PRODUCTS OPTIMIZED AND ADAPTED TO IMPROVE AGRICULTURAL AND RURAL FINANCING

FARM Project

As part of the FARM project, we are working to increase agricultural productivity in Mali by increasing access, through adapted products, to financing for farmers. This year our activities have enabled more than 5,000 people, including more than 2,400 women, to benefit from loans. In addition, nearly 1,200 producers benefit from protection against climate hazards through crop insurance, an innovation in the Malian context.

The support provided by our teams to financial institutions, and to fund and insurance management organizations, is the key to achieving tangible change for rural populations.

The FARM project is an initiative led by a consortium made up of Développement international Desjardins and SOCODEVI, and supported financially by the Government of Canada



PEOPLE INVOLVED



Since the beginning
9,800
people

IN



15
cooperatives

INNOVATION IN MARKETING TO TRIPLE FAMILY INCOMES

CAHOVA Project

For SOCODEVI, enhancing the quality of the products coming from the farming operations we support is an essential ingredient for improving the incomes of member families. This year, in Honduras, our quality enhancement program in the coffee sector has spurred the sale, without intermediaries, of specialty coffees to 16 roasting companies in Canada and the United States.

Through this marketing campaign, farmers from 11 cooperatives were paid \$150 USD per hundredweight for their coffee compared to the \$50 USD per hundredweight that they would have received in the marketplace managed by the New York Stock Exchange. Each producing family therefore benefited from additional net income that reached an average of \$902 CAD, which is equivalent to tripling their income from the sale of their coffee.

The CAHOVA project is an initiative led by SOCODEVI and supported financially by the Government of Canada

HONDURAS

PEOPLE INVOLVED



Nearly
3,000
people

IN



44
organizations





CERTIFICATION RECOGNIZING AGRI-ENVIRONMENTAL BEST PRACTICES

VCED Project

This year, the Green Pomelo and Thanh Binh agricultural cooperatives, organizations we are supporting in Vietnam, have achieved VietGAP certification. This is a milestone for both enterprises and the culmination of SOCODEVI's intensive capacity-building process to enhance practices which directly targeted 350 family farms in Ben Tre and Binh Thuan provinces. This certification allows cooperatives to access new markets and consolidate their brand image amongst national consumers.

To date, the work carried out by our teams in Vietnam has trained 2,700 farm households in terms of market requirements within four value chains.

The VCED project is an initiative led by SOCODEVI and supported financially by the Government of Canada



PEOPLE INVOLVED

 **4,800**
people

IN ABOUT

 **twenty**
organizations

INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH

PRODIVCOM Project

SOCODEVI's work accompanying Peruvian associations continues to bear fruit. Since 2016, the consolidated sales for the supported organizations have reached \$10,500,000 CAD and more than 2,200 new jobs have been created with 954 positions being occupied by women.

For just the 2018-2019 period, our partners exported more than 100 tonnes of specialty coffee and 374 tonnes of asparagus. In addition, thanks to the technical monitoring carried out by our teams, producers of passion fruit and quinoa have been able to obtain organic certification and export their production. To achieve this, significant work by our teams in the field to optimize agri-environmental practices has enabled six cooperatives to completely eliminate the use of agri-chemical inputs while achieving organic certification.

The PRODIVCOM project is an initiative led by SOCODEVI and supported financially by the Government of Canada and private sector actors in Peru



PEOPLE INVOLVED



6,300
people

IN



25
organizations



Our network's commitment and the professionalism of our teams

SOCODEVI's progress and success is based on close and generous collaboration on the part of the member institutions in our cooperative and mutual network.

Here are a few examples of intercooperation during the 2018-2019 period :



DANIEL ST-JEAN

Fédération québécoise des coopératives forestières — *Ivory Coast*

A forestry specialist from the Hautes-Laurentides cooperative, Daniel St-Jean, provided technical assistance to cocoa producer members of the Boukabra cooperative in the Ivory Coast for the establishment of their plantations as part of the PCCI-ECOCACAO program led by SOCODEVI .



NICOLE CHARBONNEAU AND FRANCINE FERLAND

La Coop fédérée — *Honduras*

Committed women cooperators, Nicole Charbonneau and Francine Ferland travelled to Honduras to support and promote women's leadership in this country's organizations supported by SOCODEVI.



JACQUES CÔTÉ

Confédération québécoise des coopératives d'habitation — *Senegal*

President of the Confédération québécoise des coopératives d'habitation, Jacques Côté worked with our Senegalese team to monitor and analyze the situation of housing cooperatives and their development strategies as part of the PROCED project.



NANCY TANGUAY

Fédération québécoise des coopératives forestières — *Bolivia*

Nancy Tanguay, General Manager of Cooperative Serres et Pépinières Girardville, shared her technical expertise to optimize tara plantations, a new value chain supported by SOCODEVI as part of the PROMAVI project.



MARYSE LALONDE

La Coop fédérée — *Vietnam*

Maryse Lalonde, Manager of Strategic Purchasing and Administrative Services at La Coop fédérée, provided support and tools for calculating the cooperatives' costs of production and supported the development of financial strategies for cooperative enterprises supported by SOCODEVI within the framework of the VCED project in Vietnam. She also shared the experience of mergers amongst agricultural cooperatives in La Coop fédérée's network with the Vietnamese authorities responsible for cooperative development policy at the national level.

The main asset of our organization is the quality of the work carried out each year by our teams. Women and men committed to SOCODEVI's mission and raison d'être, tangibly and sustainably improving the living conditions of families wherever we work.

Thank you for your commitment !

I would also like to take this opportunity to acknowledge the close collaboration and excellent partnership relations with Global Affairs Canada over the years. Thank you to all those who have been in touch with SOCODEVI to exchange ideas and for mutually enriching interactions.

Canada 

I announced my departure from SOCODEVI in the fall of 2019. After more than 30 years at SOCODEVI, including the last years in management, it is time to pass the torch. SOCODEVI is financially sound, has a good reputation, a lot of projects on the books and great prospects for the future. However, the most important thing in this journey is to have been able to count on a professional and committed team, here in Canada and elsewhere, that I would like to thank and which has made the reputation of SOCODEVI what it is today.

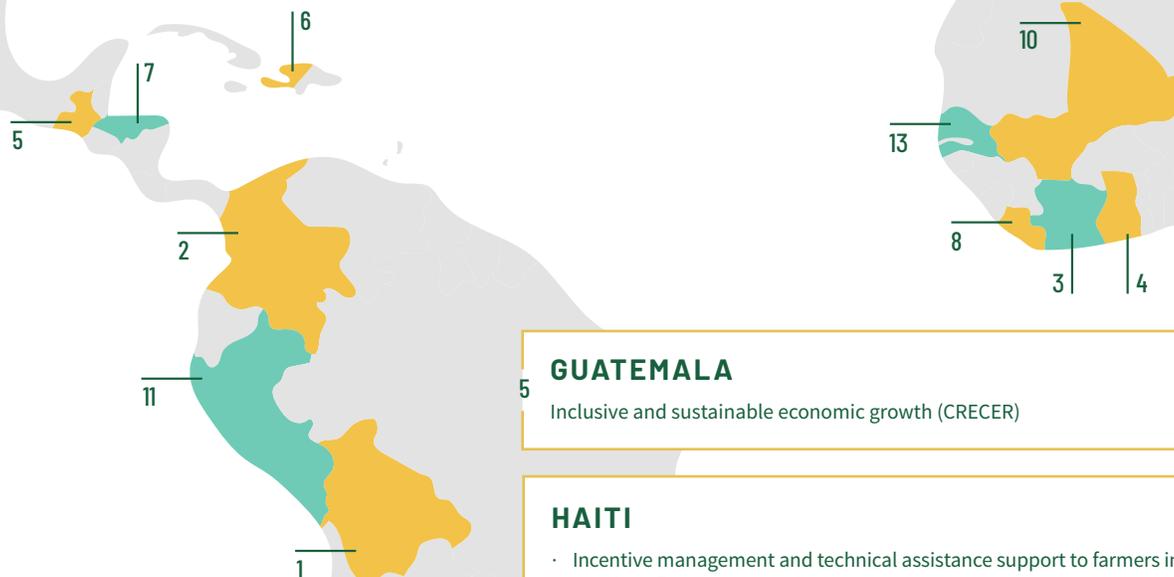
The passion for development and cooperation, with a focus on organizational effectiveness and the delivery of results on behalf of the people, have always been the basis of my commitment. I would like to particularly thank the board of directors and SOCODEVI's cooperative and mutual network for having confidence in me and the organization, and for sharing their expertise with our partners in the South.

Thank you for your immense contribution toward the success of our activities !

Executive Director, SOCODEVI



OUR ACTIVITIES AROUND THE WORLD 2018-2019



BOLIVIA

1 Multisectoral program to improve living conditions in rural areas (PROMAVI) *

COLOMBIA

- 2 Improving living conditions for household members of cocoa producing associative enterprises (AGROEMPRENDE CACAO)
- 2 Support for agricultural credit (PASAC) – Agricultural insurance and income insurance component
- 2 Strengthening the competitiveness of associative enterprises (PROCOMPITE)

IVORY COAST

- 3 Support to cocoa cooperatives to adapt to climate change (PCCI-ÉCOCACAO)
- 3 Development of inclusive and sustainable model cooperatives (PROCED)
- 3 Maximizing Opportunities for Cocoa Activities*

GHANA

4 Development of inclusive and sustainable model cooperatives (PROCED)

GUATEMALA

5 Inclusive and sustainable economic growth (CRECER)

HAITI

- 6 Incentive management and technical assistance support to farmers in the Nord-Est and Grande Anse departments*
- 6 Water management in the Artibonite watershed (PROGEBEA)*
- 6 Rehabilitation of irrigation systems & strengthening irrigation associations in the Southern Department*
- 6 Strengthening agri-food value chains (AVETI)*
- 6 Strengthening public agricultural services & field schools in the countryside (RESEPAQ II)*
- 6 Agricultural credit and insurance system (SYFAAH)*
- 6 Promotion & strengthening capacities for expanding food security (AKOSAA)*

HONDURAS

- 7 Sustainable economic development for women and youth in the Lempa region (PROLEMPA)
- 7 Canada-Honduras agri-forestry value chains project (CAHOVA)

LIBERIA

8 Development of the main plan for agroforestry crops

MADAGASCAR

9 Technical assistance to agricultural value chains in the Hautes Terres*

15 countries

4 continents

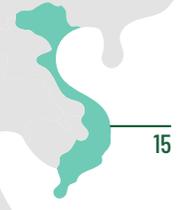
Latin America and the Caribbean | Bolivia — Colombia — Haiti
Honduras — Guatemala — Peru

Africa | Ivory Coast — Ghana — Liberia — Madagascar — Mali
Democratic Republic of the Congo — Senegal

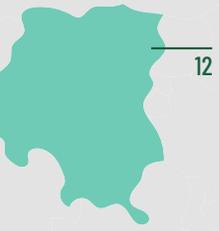
Europe and Asia | Ukraine — Vietnam



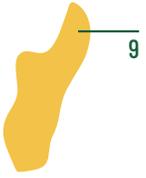
14



15



12



9

UKRAINE

- 14 · Improving the competitiveness and support for entrepreneurship in the dairy sector*
- Creation of cooperatives for storage and marketing of cereals*

VIETNAM

- 15 Vietnam Cooperative Enterprise Development (VCED)

MULTI-COUNTRY

Assessment studies on the participation of women in agricultural value chains

MALI

- Marketing support to cereal and market garden producers (Feere Diyara)*
- 10 · Support to small farms for market access*
- Agricultural & rural credit (FARM) – Loan insurance & crop insurance component*
- Public speaking and leadership for women (Musoya)*

PERU

- 11 Diversification & improvement of the competitiveness of associative and cooperative enterprises in extractive zones (PRODIVCOM)

DEMOCRATIC REPUBLIC OF THE CONGO

- 12 Diagnostic & preparation of a support strategy for the CODEMA cooperative ("Fair Gold" Project)*

SENEGAL

- 13 · Development of inclusive and sustainable model cooperatives (PROCED)
- Women & resilience in agriculture – Adaptation to climate change*

* Projects carried out in the framework of different consortiums, partnerships and alliance with the following institutions:

- AECOM
- Alliance agricole internationale (AAI)
- Co-operative Development Foundation of Canada
- Centre de coopération internationale en recherche agronomique pour le développement (CIRAD)
- Centre de coopération internationale en santé et développement (CCISD)
- Centre d'étude et de coopération internationale (CECI)
- Cultivating New Frontiers in Agriculture (CNFA)
- Développement international Desjardins (DID)
- FIFAMANOR - Centre de recherche et de développement rural en agriculture et élevage
- IMPACT
- Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS)
- OURANOS
- SAHA
- Université Laval
- UPA Développement international (UPA DI)

SOCODEVI'S TEAM

Management Team



- 1 — **Richard Lacasse**
Executive director
- 2 — **Matthieu Asselin**
Director, Business Development
- 3 — **Virginie Levasseur**
Director Africa
- 4 — **Alain Plouffe**
Director America – Asia – Europe
- 5 — **Luc Simard**
Director, Administration,
Finance and Human Resources
- 6 — **Marie-Christine Bélanger**
Director, Consulting Services
and Innovation

351

employees spread across the planet so they can support partner organizations and their family members

Representatives and offices around the world

LATIN AMERICA AND THE CARIBBEAN

Bolivia
Ruben Escamilla
La Paz

Colombia
Martin Blackburn
Andres Jacome
Caroline Poussart
Maximiliano Sainz
Bogota

Guatemala
Hermenegildo Leal Quej
Coban

Honduras
Serge Lantagne
Tegucigalpa

Peru
Mario Boivin
Lima

AFRICA

Ivory Coast
Alexandre
Robitaille-Lachance
Abidjan

Ghana
Beatrice Esses
Bolgatanga

Mali
Jean-Baptiste Zoma
Amadi Diarra
Bamako

Madagascar
Henri Bérubé
Antsirabé

Senegal
Ibrahima Gano
Casamance

Cheikh Ousmane Loum
Thiès

EUROPE AND ASIA

Ukraine
Maksym Maximov
Dnepropetrovsk

Ivan Pankiv
Lviv

Vietnam
Gaby Breton
Ho Chi Minh Ville





CONTRIBUTIONS THAT HELP BUILD SUCCESS

By Gaétan Jodoin, President, SOCODEVI Foundation

The symbiosis between SOCODEVI and its Foundation constitutes an important lever in contributing to improving the living conditions of thousands of families around the world in tangible and sustainable ways. Each donation received is an opportunity to, together, build promising success stories that benefit the communities that we support in developing countries.

The SOCODEVI Foundation's commitment towards your generosity will never waiver: your contribution will go directly to cooperative and associative organizations to benefit their member families. This year, for example, the donations received have supported initiatives such as:

- Acquiring equipment to improve working conditions for women in the rice production sector of the Korhogo region in the Ivory Coast
- Offering technical training in dairy production and processing for youth in the Cajamarca region of Peru
- Improving the quality of the water consumed by rural communities in the Chuquisaca Department in Bolivia

Each project supported financially by our Foundation benefits from close follow-up by SOCODEVI teams working out in the field.

I would like to recognize the departure of one of our members of the board of directors for the SOCODEVI Foundation, René Arès. A great big thank you to René, for his generosity and his solid commitment towards our organization's mission!

Our objective is to build success, our goal is to change things so that people's living conditions are improved.

L'impact des dons reçus cette année



More than **\$100,000 CAD** injected into SOCODEVI projects



HUNDREDS OF FAMILIES

supported in Bolivia, in Ivory Coast, in Honduras, in Peru and in Vietnam.



More than **150,000 TREES PLANTED**

through Arbre de l'Intercoopération, our greenhouse gas offset program

Give generously!



Donation online or by mail



ParcOdon



Donation through life insurance or included in a will



Purchase during one of our auctions



Participation at our benefit golf tournament

President, SOCODEVI Foundation

2018-2019 Board of Directors for the SOCODEVI Foundation

Gaétan Jodoin, President · **René Arès**, Vice-President · **Patrick Cyr**, Secretary-Treasurer · **Guy Bouchard**, Director · **Cathy Fraser**, Director · **Suzanne L. Mailhot**, Director · **Danielle Lacombe**, Director



TREE OF INTER-COOPERATION

IN 2018-2019



23,595

TREES PLANTED
in Québec and in Guatemala



4,719

TONNES OF CO₂e
offset thanks to these plantings

EQUIVALENT OF



1,000 CARS TRAVELLING 19,662 Km



Financial contributions
coming from



10 ORGANIZATIONS AND ENTREPRISES



and

23 INDIVIDUALS

A SOLIDARITY ALTERNATIVE FOR COMPENSATION AND CAPTURE OF GREENHOUSE GASES



Calculation



Compensation



Planting



COOPERATE · ENRICH · SHARE